



# THE INDEPENDENT FACILITATOR TRAINING ACADEMY

DECEMBER 1<sup>ST</sup>, 2023

## PROPOSAL FOR SERVICES

of Social Media Campaign  
Animated Self-Determination Program  
Educational Video Series

### PROPOSED SERVICES FOR 2023-2024

The Independent Facilitator Training Academy (IFTA), LLC., seeks to support the ALTA Self-Determination Local Advisory Committee's efforts in increasing the awareness of the Self-Determination Program in ALTA's catchment area.

### OVERVIEW

We propose the creation of a 15-module Social Media Campaign video training series designed to educate self-advocates and their families about the benefits of the Self-Determination Program (SDP) as an alternative to the traditional system of services offered by Regional Centers. This proposal outlines the module curriculum, project costs, and benefits of this innovative approach.

### OUR PROPOSAL

The video series will consist of 15 animated modules, each 3-5 minutes long, crafted to maintain attention and foster engagement. The content will be tailored to educate participants on various aspects of SDP, highlighting its advantages and process. The modules will be translated into Spanish, Hmong, and Russian, ensuring accessibility to a diverse audience.

#### Module Curriculum:

1. **Introduction to Self-Determination:** Overview of SDP and comparison with traditional services.
2. **The Role of Independent Facilitators:** Understanding their importance in SDP.
3. **Person-Centered Planning in SDP:** Techniques for effective goal setting and how it can help participants achieve their life dreams.
4. **Budget Management in SDP:** Understanding how your dreams and goals influence your individual budget.
5. **SDP for Early Start Consumers:** Understanding SDP for infants and toddlers.

6. **SDP for School-Aged Children:** Benefits in an educational and skill building with SDP.
7. **SDP for Young Adults:** Focus on independence and career planning.
8. **SDP for Adults:** Long-term planning and community living.
9. **Transitioning to SDP:** Steps and expectations in transitioning from traditional services.
10. **Monitoring and Reviewing Progress:** Tracking and adjusting plans in SDP.
11. **Rights and Advocacy within SDP:** Understanding how SDP enhances your legal rights and self-advocacy.
12. **Community Involvement through SDP:** Opportunities for community integration.
13. **Family and Caregiver Roles in SDP:** Their support in the SDP journey.
14. **Overcoming Challenges in SDP:** Identifying and addressing common issues.
15. **Future Planning and Growth:** Emphasizing the importance of ongoing development.

## PROJECT DELIVERABLES

Following is a complete list of all project deliverables:

As part of this project, the following deliverables will be provided to the Self-Determination Committee of the ALTA Regional Center:

1. **Animated Video Series:** A set of 15 animated videos, each lasting between 3-5 minutes, covering the specified module topics. These videos will be crafted to be engaging and informative, suitable for self-advocates and their families.
2. **Translation Services:** Each video will be translated into Spanish, Hmong, and Russian, ensuring the series is accessible to a diverse audience. Translations will be precise and culturally sensitive.
3. **Transcripts and Subtitles:** Transcripts of each video in English and the three additional languages (Spanish, Hmong, Russian) will be provided. Subtitles will be integrated into the videos for accessibility.
4. **Accessibility Features:** All videos and materials will be designed to be accessible, including features like closed captioning and descriptive audio where necessary.

The project timeline will commence upon funding approval and completion of contracts, with an estimated duration of 30-60 days or as agreed upon in the contract. IFTA and the

ALTA Regional Center Self-Determination Committee will meet to allow opportunities for input and feedback throughout the development process.

## PROJECT COST

Item	Cost (USD)
Translation Cost (Spanish)	2,812.50
Translation Cost (Hmong)	2,812.50
Translation Cost (Russian)	2,812.50
Translation Cost (Punjab)	2,812.50
Total Translation Cost <i>Cost per language=.25 per word @ 750 words for up to a 5 min video x 15 video</i>	11,250.00
Video Production Cost ( <i>per video</i> )	850.00
Total Video Production Cost (@ 15 videos)	12,750.00
<b>Total Project Cost</b>	<b>24,000.00</b>

## QUALIFICATIONS

### Experience of The Independent Facilitator Training Academy:

The Independent Facilitator Training Academy brings a wealth of experience and expertise in developing educational content and training programs, particularly in the realm of self-determination and support for individuals with developmental disabilities. Our proven track record positions us uniquely to produce and complete this video training series with the highest standards of quality and effectiveness.

### Key Highlights of Our Experience:

- Expertise in Self-Determination:** With years of experience in crafting educational programs about self-determination, our team possesses deep insights into the needs and challenges of self-advocates and their families. This expertise ensures that our content is not only informative but also resonates with the audience.
- Successful Implementation of Online Training Courses:** Our experience with online training courses, especially those featuring animated content, has been met with positive feedback and high engagement levels. This success demonstrates our capability to create material that is both educational and engaging. Please visit [www.iftrainingacademy.com](http://www.iftrainingacademy.com) for more information.
- Dedicated Team of Professionals:** Our team consists of experienced educators, animators, scriptwriters, and subject matter experts who specialize in developing content for diverse audiences. This multidisciplinary approach

guarantees that each aspect of the video series, from script to animation, is handled with precision and care.

4. **Commitment to Accessibility and Inclusivity:** Understanding the diverse needs of our audience, we prioritize accessibility in all our materials. Our experience in creating content that is accessible to people with various disabilities ensures that our video series will be inclusive and user-friendly.
5. **Proven Project Management Skills:** We have a strong track record of managing large-scale projects within set timelines and budgets. Our project management skills ensure that we can handle the complexities of a multi-faceted project like this video training series effectively.
6. **Collaborative Approach:** Our work with various stakeholders, including regional centers, self-advocates, families, and professionals, highlights our ability to collaborate effectively. We understand the importance of incorporating diverse perspectives to create well-rounded educational content.
7. **Innovative Content Delivery:** Our experience with innovative content delivery methods, including animation and interactive elements, ensures that the training series will not only be informative but also captivating for the audience. Click here to see a sample video: <https://youtu.be/PJAQ8hIr7E?si=nTAueSdQEXliwO7D>
8. **Feedback-Driven Improvement:** We have a strong culture of incorporating feedback into our content development process. This approach allows us to continuously improve and adapt our materials to meet the evolving needs of our audience.

## CONCLUSION

The Independent Facilitator Training Academy is well-equipped to undertake the creation of this 15-module video training series. Our experience, coupled with our commitment to quality and accessibility, ensures that we will deliver a product that effectively educates and engages self-advocates and their families, empowering them to make informed choices about the Self-Determination Program.

THANK YOU FOR YOUR CONSIDERATION,

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